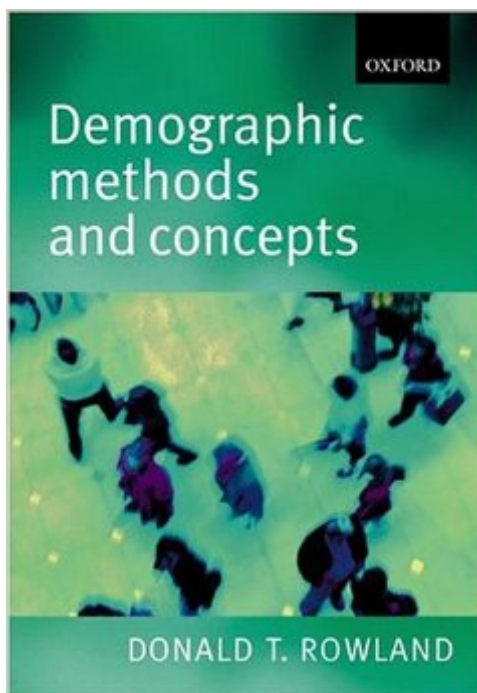


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# Demographic Methods And Concepts



## Synopsis

Demographic Methods and Concepts presents the methods most commonly needed to work with statistical materials on population at national, regional, and local levels. Unlike other texts in the field, this book uses clear non-technical language throughout to make demographic techniques accessible to a diverse array of students, regardless of their background in mathematics. All the demographic techniques most relevant to the work of demographers, geographers, sociologists, and planners are covered. Demographic concepts and practical strategies important in the interpretation of population statistics are also included. The book is ideal for undergraduate courses in sociology, geography, economics, and statistics.

**Features**

- Provides techniques for analysis of population at regional, local, and national scales
- Includes chapters on migration and applied demography
- Integrates computer-based learning modules--the nature of demographic concepts and visual comparisons of demographic data--throughout the text
- Employs spreadsheet exercises using demographic statistics at the end of every chapter to help students develop relevant skills

**Student CD-ROM--Packaged With Every Book**

- Fully integrated with the text, this CD-ROM contains Excel spreadsheet modules and applications facilitating demographic studies.

**Companion Website**  
<http://www.oup.co.uk/best.textbooks/geography/rowland>

## Book Information

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## Customer Reviews

I'm taking Demographic Techniques, and as a primarily qualitatively-trained person who has an aversion to quantitative approaches, this is clear and easy to understand. I got it used, but it was in great condition. According to my professor, this book, while published several years ago now, is a

great basic primer for people unfamiliar with Demographic methods, which haven't changed a whole heck of a lot in a while. Doesn't have instructions for a Multiple Decrement Life Table, if that's your jam.

As a public health professional, I highly recommend this book by Donald Rowland to provide information about essential methods in demography in a format that is very interesting and easy to read. Dr. Rowland's name came up again and again during a class that I took on this subject - so many times that I decided that purchasing this book was no longer an option. Because an understanding of demography is critical for those interested in public health (and many of the other social sciences), I highly recommend this book to students, to researchers and to the population in general.

Needed this for a demographics class and this is a good reference to a lot of the general techniques and practices associated with demographics. Very interesting if interested in how demographics are found/calculated.

I'm a demographer and this is one of my favorite demography books. Really complete, and the layout is great. Lots of examples and easy to understand. Love this book from Rowland.

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